

# Effective VBS Follow-Up

by

The Best VBS  
[www.thebestvbs.com](http://www.thebestvbs.com)

Vacation Bible School is a wonderful opportunity to plant seeds of truth in kids hearts. But if you fail to do follow-up, you are missing an opportunity to love families well.

In this workbook you will find:

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Follow-Up Plan Overview



## Determine Your Follow-Up Purpose

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Consider the following purposes for VBS Follow-Up.  
Check the top two that motivate you.

- ☐ Additional Discipleship for Kids who showed interest or made a profession of faith.
  - ☐ Providing an occasion for families to join your church body
  - ☐ Loving your community well
  - ☐ Opening up opportunities for communication with parents
  - ☐ Engaging families in a personal way
  - ☐ \_\_\_\_\_
- 

Combine those top two motivators into a working statement that defines why you are pursuing VBS Follow-Up. (This can always change as you work through this course. But for right now, this is your starting point.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Casting a Vision

Ministry doesn't happen in a vacuum. You are part of a body that is working together to bring glory to God's name, love others, and proclaim the gospel. In order to accomplish follow-up for VBS you will have to have the approval of your church leadership. Use the following worksheet to determine who to discuss this with and how you plan to do it.

(Fill this form out now, but don't plan to propose this to your leadership until you have finished the course and have a follow-up plan completed.)

In order to put a follow-up plan in place, I will need approval from

These are the benefits of VBS follow-up that I plan to outline

- Discipleship for kids who put their trust in Christ
- Kids will identify themselves with your church
- Families will turn to the familiar church when crisis hits
- Create opportunities to engage parents
- Entire families could be impacted by the gospel

Personal Story to add to your vision casting

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## Preparation for VBS Follow-Up

Gather your team

Brainstorm a list of people who you could invite to be on your follow-up team

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

\_\_\_\_\_

I will have my team in place by (date): \_\_\_\_\_

\_\_\_\_\_

Follow Up Team

These people have agreed to be the VBS Follow-Up Team this year.

Name \_\_\_\_\_ Date Confirmed \_\_\_\_\_

Name \_\_\_\_\_ Date Confirmed \_\_\_\_\_

Name \_\_\_\_\_ Date Confirmed \_\_\_\_\_

Name \_\_\_\_\_ Date Confirmed \_\_\_\_\_

# Preparation for VBS Follow-Up

## Equip Your Team

Personal Connection Event(s) (small, intimate setting, personal invitation)

Event Idea \_\_\_\_\_

Date \_\_\_\_\_

Time \_\_\_\_\_

Team Member \_\_\_\_\_

Family/Families From Church

\_\_\_\_\_  
\_\_\_\_\_

Event Idea \_\_\_\_\_

Date \_\_\_\_\_

Time \_\_\_\_\_

Team Member \_\_\_\_\_

Family/Families From Church

\_\_\_\_\_  
\_\_\_\_\_

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I will have my follow-up events planned by: \_\_\_\_\_  
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# Preparation for VBS Follow-Up

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## Train Your Volunteers

Make sure that you communicate the following things to your volunteers, either in an email, memo, or in person about your VBS Follow-Up. Use this list as a checklist:

- Look for opportunities to engage parents
  - Share how much you appreciate them sharing their kids
  - Share something that their kids learned at VBS today
  - Share something cute or funny that their kid did at VBS
- Look for common ground with the parent
- If, in conversation, you learn something about the parent or family that create a connection with our church, pass that information on to me!
  - Mom is a stay-at-home-mom and might enjoy your vibrant moms ministry
  - Family recently moved and is getting acclimated to the area (we could provide a welcome to the area kit)
  - Requests more information about our church
- Share with me your parent interactions. We are looking for families to pursue after VBS. Let me know if you think that you have located a family that might be open to that
- Send an email or fill out a form

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I will have trained my volunteers by: \_\_\_\_\_

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# Preparation for VBS Follow-Up

## Plan your List

### Online Registration Checklist

- ☐ Will meet number of registrations we will need
- ☐ Will export to Excel or another way use information
- ☐ Space to get email address, physical address, and parent's names
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

### Paper and Pencil Registration Checklist

- ☐ Physical Address and Email address on form
- ☐ Parent's names on form
- ☐ Determine how you will email parents/families after VBS
  - ☐ Neutral Gmail account
  - ☐ Mail service (MailChimp - download link for tutorial available in email)
- ☐ Set-up email service or account

\_\_\_\_\_

I will have my list plan in place by: \_\_\_\_\_

\_\_\_\_\_



# Preparation for VBS Follow-Up

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## Follow-Up Preparation Task List

Use the following list as you work through your Follow-Up tasks to complete before VBS. Some of these items you will learn about in a following lesson (Follow-Up After VBS). But know that if you prep for them before VBS, the likelihood of completing your follow-up!

- Gather your team
- Plan your personal invitation follow-up event (delegate this to your team)
- Train volunteers
- Create method for volunteers to communicate parent connections with you
- Determine registration form method - online or pen and paper
- Set up email method - neutral gmail account, MailChimp, or other email service
- Create and print "Glad You Came" postcards for kids who attend VBS
- Draft email to follow up with families - include refresher of what kids learned, themes for the day, verses, and maybe a save-the-date for future event such as Fall Festival, Trunk-or-Treat, Back to School Fling, etc.
- Gather thank you note supplies to complete notes for volunteers and community businesses who supported your VBS
- Develop survey to get feedback from your volunteers
- Plan to do a slideshow of pictures or video to share with congregation
- If you have prayer partners for each of your volunteers, provide your volunteers with thank you notes to personally thank your prayer-ers

## Follow-Up After VBS

### Kids

Glad you Came Postcard

Postcards will be mailed by: \_\_\_\_\_

### Families

Email a thanks for taking time to bring your kids

Email sent by: \_\_\_\_\_

### Volunteers

Thank you note for serving

Thank you notes mailed by : \_\_\_\_\_



# Follow-Up After VBS

## Volunteers

Survey for Feedback

Survey will be turned in by: \_\_\_\_\_

## Professions of Faith and Recommitments

Developing a plan for discipleship for each decision

Discipleship plan in place: \_\_\_\_\_

## Congregation

Plan for following up with congregation

Date for giving report to congregation: \_\_\_\_\_

## Follow-Up After VBS

### Prayer-ers

Personal thank you note from volunteers OR thank you letter from you

Prayer-er thank you complete: \_\_\_\_\_

### Target Families

Develop personal plan for each target family

Personal plans developed: \_\_\_\_\_



# Target Family Personalized Plan

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## Target Families

Use the worksheet on the next page to create a personalized plan for each target family. Be sure to do this with your team. You are not solely responsible for the follow-up efforts of VBS.

# Target Family Personalized Plan

Family Name

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Parent's Names

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Kids's Names, Grades, Ages

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Information Requested

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Personal Plan

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Notes

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## Follow-Up Event - Small Scale

Event Title \_\_\_\_\_

Team Member \_\_\_\_\_

Location \_\_\_\_\_

Church Families Invited

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Target Families Invited

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Notes

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# Follow-Up Plan Overview

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## Follow-Up Overview

Use the worksheet on the next page to get a one-page overview of your follow-up plan. This would be great if you are casting a vision of effective follow-up to your church leadership. It would also be helpful for your follow-up team to see your plan on one piece of paper.



## Follow-Up Plan Overview

Team Members

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Plan to Follow-Up With:

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Using these techniques:

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Target Family Plan:

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